Print Your Own Business Cards:
From Vector to Vandercook
FILE GUIDELINES
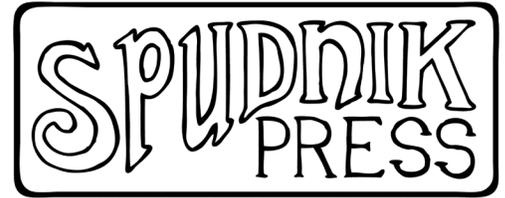
SPUDNIK PRESS

OVERVIEW
In order to prepare a letterpress plate in advance of your printing session at Spudnik Press Cooperative, we need to receive a press-ready file. We've taken care to outline the most common questions regarding file prep.

Should you have any questions, please contact Spudnik Press staff at info@spudnikpress.org or 312-563-0302.

FILE TYPE
Please send files as .AI or .EPS files.
Please make sure they are compatible with CS6.

FILE SIZE
Artwork should be placed on an art board that is 2" tall by 3.5" wide. This art board can be rotated in the case of a vertical card.

RIGHT-READING POSITIVE
The file you send us should look exactly how you want it to print. DO NOT invert or reverse your image. Text should be right reading (no backward text or images).

IMAGE AREA & SAFE ZONE
No artwork should bleed beyond the edge of the art board. We suggest a minimum border of 1/8 inch on each side of the card.

FONT SIZE
To maintain crisp text, please outline all text and submit only vectorized type. Because every font is unique, there is no minimum font size. However, we generally suggest 8pt+ and avoid script fonts. (See also "Small Details")

SMALL DETAILS
The smallest detail a plate can hold is a .5 point line. Please be sure there are no details smaller than this.

ILLUSTRATIONS
Illustrations should be outlined to create artwork that is solid black and white. Please do not submit files that include photography. Please embed all linked images.

INK COLOR
Regardless of the final ink color that will be used, please send all artwork with 100% black artwork. Preferably, ink color will me matched to a Pantone Solid color swatch.

ART APPROVAL
After you send us the artwork, we will review the file. Staff will contact you if we need to request changes to the file or see any potential issues. Please send an updated file within 2 business days.

DISCLAIMER
We might not catch every mistake in submitted artwork. We will no be held accountable if any of the above guidelines have not be followed. We are particularly not responsible for any spelling or grammer errors.