

# THE SPUDNIK PRESS COOPERATIVE SPONSORSHIP PROGRAM



## OVERVIEW

Spudnik Press Cooperative is more than a printmaking studio. By offering a welcoming space to be creative, share ideas and pool resources, Spudnik Press fosters community, cooperation and experimentation. These traits are central to our mission and our vision. For businesses that prioritize these same values, we offer our Corporate Sponsorship program as a way to bring community-building creative opportunities to their staff, while supporting our mission as a non-profit organization.

The Spudnik Press Sponsorship Program is developed around what we do best: providing hands-on opportunities to make prints in a welcome and creative environment. This Sponsorship program is a unique opportunity for businesses to offer their staff or clients an enriching workshop experiences at our fine art printmaking studios. Experiencing our programs first-hand, participants will be able to try out a new skill, make new connections with co-workers and reboot their creative practice.

This innovative approach to sponsorship provides crucial funding for our rich network of programs and services at Spudnik Press while allowing businesses to bring their staff together for a creative retreat, a team-building opportunity, and an enriching fun project. As no two businesses are alike, our staff and Teaching Artists are excited to collaborate with each sponsor to tailor the perfect art-making workshop.

In addition to all the traditional benefits of sponsorship (brand visibility, recognition, invitations to exclusive donor events), sponsors are exposed to Chicago's up-and-coming creatives including artists, curators, designers and printmakers, as well as art buyers, gallerists, and fellow patrons of the arts.

## BECOME A CORPORATE SPONSOR

For more information about sponsorship benefits and custom workshop options, or to become a Sponsor today, please contact:

**Angee Lennard, Executive Director**  
[angee@spudnikpress.org](mailto:angee@spudnikpress.org)  
312-563-0302

# THE SPUDNIK PRESS COOPERATIVE SPONSORSHIP LEVELS



*All Sponsorships are for 12 month terms. All benefits must be redeemed within those 12 months.*

## APPRENTICESHIP LEVEL \$1200

### **BENEFITS:**

- Private workshop at Spudnik Press Cooperative for up to 12 employees or clients.
- Logo placement and name recognition through website, annual report, email campaigns and social media.
- Invitation for key staff to attend donor events.
- Sponsorship acknowledgment letter\*

### **Your Impact:**

Your sponsorship underwrites the cost of 75 high school students visiting Spudnik Press for a day of making prints alongside professional artists.

## EMERGING ARTIST LEVEL \$2000

### **BENEFITS:**

- Private workshop for up to 18 employees or clients. Visit Spudnik Press Cooperative or we'll come to you!
- Logo placement and name recognition through website, annual report, email campaigns and social media.
- Invitation for key staff to attend donor events.
- Sponsorship acknowledgment letter\*

### **Your Impact:**

Your sponsorship underwrites the cost of one three-month Residency for an emerging Chicago artist. This pivotal opportunity including unrestricted access to equipment and facilities, studio visits with established artist, curator or dealer, and a culminating solo exhibition.

## MASTER PRINTER LEVEL \$3500

### **BENEFITS:**

- Private workshop for up to 24 employees or clients. Visit Spudnik Press Cooperative or we'll come to you!
- Complimentary wine, beer, and snacks for workshop participants
- 5 VIP Tickets to Annual Benefit.
- Logo placement and name recognition through website, annual report, email campaigns social media and printed promotional materials.
- Option to attribute gift to a specific program or event and receive acknowledgment as that programs Sponsor (Online, in print, and when appropriate at events).
- Invitation for key staff to attend donor events.
- Sponsorship acknowledgment letter\*

### **Your Impact:**

Your sponsorship underwrites our unique Studio Fellowship program. This is a seven-month program provides four emerging Chicago printmakers that combined unrestricted access to all Spudnik Press facilities with professional development, teaching and leadership opportunities.

*\*Please note that a portion of the sponsorship donation will not qualify as tax deductible due to the value of the private workshop. Sponsors may choose to opt out of the workshop.*

# THE SPONSORSHIP PROGRAM

## CUSTOM PRIVATE WORKSHOPS



SPUDNIK PRESS FUNCTIONS AS A LAB FOR TEAMS TO REINVIGORATE THEIR CREATIVITY, LEARN NEW SKILLS AND CONNECT WITH THEIR COWORKERS.

WORKSHOPS CAN PRIORITIZE TECHNICAL SKILLS, EXPERIMENTATION, DABBING WITH A NEW CRAFT OR SIMPLY HAVING FUN. WORKSHOPS CAN BE MODIFIED TO FUNCTION AS A STAFF RETREAT, AN OFFICE HOLIDAY PARTY, OR AN AFTER-WORK "INK & DRINK" SOCIAL. OUR STAFF IS EAGER TO BRAINSTORM A CUSTOM PROJECT THAT IS PERFECT FIT FOR THE GOALS AND NEEDS OF YOUR BUSINESS!

WORKSHOPS ARE TYPICALLY 3 HOURS AND MOST CAN BE MODIFIED TO ACCOMMODATE VARIOUS GROUP SIZES.

## SAMPLE WORKSHOPS

### T-SHIRT PRINTING:

Participants bring black and white images and t-shirts or totes. People work in small groups to produce a company logo or their own designs on fabric.

### POSTER PRINTING:

Great for a team of designers who want to learn technical skills like designing for print, mixing inks, and registering multiple layers of ink. Participants will work in teams to prints posters designed in advance.

### MONOPRINTING:

Participants learn an experimental and unpredictable art process, that often results in unexpected but welcome results. Students will each leave with many unique prints and the experience of getting inky in the printshop.



### RELIEF:

Participants will each develop a one-color note card from a photo or sketch that they arrive with. This process balances visual communication and expression with left-brained problem solving, planning, and visualizing. While the art project is not collaborative, the process allows for lots of conversation while carving and printing.

### BOOKBINDING:

Balances the satisfaction of making a functional object with developing new hand skills. Each participant will leave with a small collection of books with different styles of binding.

### LETTERPRESS:

Connect typographical terms and concepts with the history of print through a collaborative letterpress project. This workshop requires attention to detail and an interest in printing processes.



# THE SPUDNIK PRESS COOPERATIVE AT A GLANCE



## THE SPUDNIK PRESS MISSION

Spudnik Press Cooperative is a community-based art center located in a warehouse-turned-arts hub in West Town, Chicago. Unique in its dedication to printmaking and the cultural traditions surrounding print, Spudnik Press studio houses professional facilities and rare equipment for a wide variety of traditional print processes and fine art publishing.

Spudnik pursues its mission-- to “provide facilities and services to artists who need a place to create or exhibit their original artwork, especially those who cannot obtain access to traditional printmaking facilities and exhibition spaces because of financial or other limitations” and “to provide education in printmaking practices though uniting professional artists with a diverse community of emerging artists, established artists, youth, and adults.”-- through offering an array of programs that combine studio access, professional assistance, education, collaboration and the presentation of original artwork.

## VISIBILITY & PROMOTIONAL REACH

All sponsors will be recognized through various materials, listings and publications to our community, consisting of:

**3,700 ANNUAL PROGRAM ATTENDEES**  
**7,000 ONLINE FOLLOWERS**  
**3,000 E-NEWSLETTER SUBSCRIBERS**  
**41,000 ANNUAL WEBSITE VISITS FROM**  
**OVER 25,000 UNIQUE USERS**

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**ANGEE LENNARD, EXECUTIVE DIRECTOR**

**ANGEE@SPUDNIKPRESS.ORG**

**312-563-0302**