

Private Lessons: Wedding Invitations



Spudnik Press offers a package for those wanting to letterpress print wedding invitations. Not only will students have the satisfaction of printing wedding invitations, they will also learn how to operate a Vandercook Printing Press.

Working with one of our expert Teaching Artists, students will learn the process of letterpress printing, independently print their own invites and will become authorized to use Spudnik's equipment and facilities upon completion of their project. This package includes up to 12 hours of one-on-one private lessons as well as 2 complimentary e-mail consultations with the Teaching Artist.

HOW IT WORKS:

Consultation & Authorization Lesson: \$200

We begin a project of this scope with an initial consultation with the Student and Teaching Artist (at least two months prior to the mail date of the invites). Please allow Spudnik staff at least one week to schedule this initial consultation. Students must complete an initial 4-hr press authorization lesson, which includes a 1-hr consultation.

Consultation with Instructor Includes:

- Selecting Paper Stock
- Review of design for printability
- Adapting design for letterpress printing
- Setting timeline based on mailing date
- Dimensions and number of invites
- Estimating Cost

Planning and Production Sessions: \$550

We estimate that printing a basic invite will take 12 hours with one-on-one instruction and support. In this phase of the project students will become fluent in Letterpress terminology printing techniques, ink and color mixing, registration and paper trimming. Depending upon the size and scope of your invites, you may need more time to complete your project. If you need more than 12 hours of instruction, additional lessons are charged at the normal private lesson rate of \$45 per hour.

Additional Notes:

- Discovery will happen! Give yourself ample time to get accustomed to this process and allow for potential setbacks along the way
- Only one color can be printed per session; multiple color cards will require multiple work days
- The cost of these private lessons does not include the cost of paper or polymer plates. It is the student's responsibility to order these supplies:
 - + Estimate around \$70 for 100 cards and envelopes (A7 size)
 - + A minimum order for polymer plates is \$35/plate