



Marketing Lead

Part-Time, 16-20 hours per week

Occasional evening & weekend hours can be expected

The Marketing Lead supports Spudnik Press programs through developing and implementing all marketing and communications initiatives. This position is instrumental in connecting our organization and programs to artists and individuals who can benefit from our work.

Spudnik Press offers a full schedule of diverse programs, including classes, residencies, fellowships, and studio access. In addition to programs, the Marketing Lead will need to promote various projects and initiatives, art sales, artwork produced through our studio, fundraising efforts, and the work of members of our organization. This position will support outreach and audience development efforts by continually seeking new marketing opportunities for the organization.

The Marketing Lead will maintain the website, manage social media accounts, and distribute press releases, event details, and calls for artists. They will also coordinate and produce targeted mail and email campaigns for our followers, constituents, members, and donors. The Marketing Lead will work closely with the Executive Director to develop thoughtful marketing plans that align all our communication efforts to best promote our programs, reach new audiences, and communicate our mission.

On a daily basis, the Marketing Lead will balance the communication needs across many programs and many marketing platforms. This is a fast-paced job that requires strong organization, time management, and communication skills. All staff share the responsibility of serving on various committees as needed, working with interns, and staffing events. The ideal candidate will be familiar with printmaking processes in order to better serve our community and will enjoy working collaboratively. Staff are expected to bring passion and integrity to their work while enjoying the community of creative artists, makers, students, and teachers that contribute to Spudnik Press.

For more information about Spudnik Press Cooperative, please visit www.spudnikpress.org.

Duties may include but are not limited to:

- Developing social media posts; Managing social media accounts
- Developing and maintaining social media calendars
- Managing social media take-overs
- Distributing press releases and other calls through various platforms
- Developing e-mail newsletters through Mailchimp
- Promoting the sale of classes, artwork, and professional services
- Assisting with the design of promotional materials like class brochures and web graphics

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Key Skills & Qualifications:

- Previous marketing experience preferred.
- Familiarity with Instagram, Facebook, and Twitter.
- Strong written and verbal communication skills
- Self-motivated
- Excellent deadline-management and attention to detail
- Familiarity with and appreciation for fine art print making.
- Comfort using Adobe Creative Cloud to develop promotional graphics is highly preferred.

Working Environment:

- Collaborative working style with interdependent work
- Blend of in-person and remote work; Staggered shifts; Onsite job requirements to be discussed with interviewees.
- Shared work space within high-energy print making studio

Compensation is \$16-\$18 per hour, commensurate with experience. Benefits include two weeks paid time off, plus up to six paid holidays per year. Additionally, all staff receive waived tuition for Spudnik Press classes, and access to all general materials and equipment.

To apply, please send e-mail with cover letter and resume to angee@spudnikpress.org. Applications will be reviewed as they are received.

Spudnik Press Cooperative does not and shall not discriminate on the basis of race, color, religion (creed), gender, gender expression, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operations. These activities include, but are not limited to, hiring and firing of staff, selection of volunteers and vendors, and provision of services. We are committed to providing an inclusive and welcoming environment for all members of our staff, clients, volunteers, subcontractors, vendors, and clients.